

EMPOWERING YOUTH, EXPLORING JUSTICE



Mission:

EYEJ drives social justice reform by empowering young people to advocate for change.

Vision:

An equitable and inclusive world.

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YODJ: Youth Online
Discussing Justice

YODJ: Youth Online Discussing Justice Partnership Opportunities for Sponsorship

To partner with EYEJ is to have a positive influence on Cleveland's schools, young people, and community members. Whether you choose to support us with financial sponsorship from \$500 to \$50,000, participate as a group for a team-building or volunteer experience, or help us develop curriculum content for our EYEJ Speaks Series, you will have a profound impact on the young people of Cleveland. Through EYEJ Speaks, you will reach 900 volunteers, up to 1,500 youth, the EYEJ board of directors, our Millennial Board, and EYEJ's partners and funders. Our digital and printed marketing materials reach 6,000 subscribers between the EYEJ Positive newsletter, EYEJ website, EYEJ social media platforms, and numerous events including meetings, training sessions, and service fairs. Your sponsorship will connect you to up to 1,500 teen and pre-teens in Cleveland experiencing toxic stress, being recruited by gangs as early as grade six, and relating to someone who is incarcerated. Our Youth Online Discussing Justice (YODJ) Program is proven to increase school attendance, lower suspension rates, and result in positive behavior change outside school. Every student who engages with EYEJ dreams of change in his or her neighborhood. By partnering with EYEJ, you can help us work with those students to make those dreams come true.

\$500: Group Partnership

- Customizable Volunteer Time Commitment (2 Hours - 3 Hours)
- Team Reflection Lunch following Event
- Additional (1) Hour Training Session provided in Advance (Custom Date & Location)
- Choice of Date and Topic
- (3-12) Employees able to Volunteer per Event
- Team Building Exercise
- Volunteer Rewards Program Inclusion
- Focus on Corporate Responsibility, Youth Engagement and Impact, Community Awareness

\$2,500

- Sponsor One YODJ Event
- (2) Tickets to the EYEJ Annual Fundraiser
- Youth Online Discussing Justice Volunteer Opportunity: See \$500 Level for Details (Voluntary)
- Featured in EYEJ Positive Changes Newsletter
- Featured on EYEJ Website and across all five Social Media Platforms
- Logo Added to EYEJ Materials

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\$5,000

- Month-Long Topic Sponsorship - Exploring Health, Toxic Stress, Money Management, Civil Rights, and more!
- Company Representative(s) act as Speakers in Sponsored Topic Discussion/Team Building (Voluntary)
- Discussion Series Volunteers may participate in Customized Training and Post-Discussion Reflection
- Lunch with EYEJ Team
- (4) Tickets to EYEJ Annual Fundraiser Event
- (1) Company Representative Invited to EYEJ Exclusive Mock Discussion Series Event
- Featured in EYEJ Positive Changes Newsletter
- Featured on EYEJ Website and across all five Social Media Platforms
- Logo Added to EYEJ Materials

\$10,000

- Month-Long Topic Sponsorship with Exclusive Curriculum Collaboration (Curriculum Collaboration Voluntary)
- Youth Online Discussing Justice may participate in Customized Training and Post-Discussion Reflection
- Lunch with EYEJ Team
- (6) Tickets to EYEJ Annual Fundraiser Event
- (2) Company Representatives invited to EYEJ exclusive Mock Discussion Series Event
- Featured in EYEJ Positive Changes Newsletter (2) Times
- Featured on EYEJ Website and across all five Social Media Platforms
- Logo Added to EYEJ Materials

\$25,000

- Full School Sponsorship
- Company Representative(s) act as Speakers in Sponsored Topic Discussion/Team Building (Voluntary)
- Host of Reflection Event
 - Sponsor presentation of the June Antoine Social Justice Award(s)
 - Plaque Sponsor of the June Antoine Social Justice Award(s) for School
- (8) Tickets to EYEJ Fundraiser Event
- (2) Company Representative invited to EYEJ exclusive Mock Discussion Series Event
- Youth Online Discussing Justice volunteer may participate in Post-Discussion Reflection Lunch with EYEJ Team
- Featured in EYEJ Positive Changes Newsletter (4) Times
- Featured on EYEJ Website and across all five Social Media Platforms Monthly
- Logo Added to EYEJ Printed Materials

\$50,000: Discussion Series Pathway

- Discussion Series Pathway in (3) areas: Toxic Stress | Violence | Jobs, Scholarships, Entrepreneurship & Camps
- Direct referral service to help youth in these areas, working closely with their school and providers
- Exclusive Partnership with 3 Entities:
 - Mental Health
 - Jobs, Scholarships & Camps
 - Digital Divide

*Mental Health and Jobs/Scholarships & Camps Sponsorship has been identified
- Partnership for full (1) School Year

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