



Mission:

EYEJ drives social justice reform by empowering young people to advocate for change.

Vision:

An equitable and inclusive world.

Empowering Youth Exploring Justice Black-Owned Business Sponsorships

Background

The coronavirus pandemic hasn't altered EYEJ's mission to engage Cleveland's youth in vital social discourse and empower them to become advocates for change.

Youth Online Discussing Justice (YODJ) connects students in grades 6 through 12 with resources to help them get through day-day life and cope with the effects of isolation, anxiety, and health concerns during the COVID-19 pandemic. In our discussions, diverse guests including local community members, peers, and any one of 900 other volunteers meet with students in a safe, intimate environment that encourages honesty on difficult subjects. Curriculum has been tested over time to be of practical value and prepare students for school and the future.

Our 10-week program consists of seven weeks in a Discussion Series and three weeks in a Reflection Event. Volunteer speakers and discussion coordinators work together on non-lecture sessions that engage students in conversation and activities that lead to better school attendance and better behavior in school. These events also benefit students outside school, helping instill confidence, self-love, respect, concern for others, and civic engagement.

Financial sponsorship; in-kind services to EYEJ; marketing of EYEJ events to your network. No matter how you choose to support us, your gift will have a profound impact on the young people of Cleveland. EYEJ is committed to forming equitable partnerships, and we are willing to work with you directly to establish a relationship that benefits both parties. We seek to amplify and empower Cleveland's black-owned businesses.

\$100 Sponsorship

Youth Online Discussing Justice Volunteer Opportunity
Shout out of services / brand representation during Discussion
Featured in EYEJ Postive Changes Newsletter

\$250 Sponsorship

Youth Online Discussing Justice Volunteer Opportunity
Featured in EYEJ Postive Changes Newsletter
Featured on EYEJ Website and across all five Social Media Platforms

\$500 Sponsorship

Youth Online Discussing Justice Volunteer Opportunity
Be a Co-Sponsor for one YODJ Event
Featured in EYEJ Postive Changes Newsletter
Featured on EYEJ Website and across all five Social Media Platforms

Other Opportunities: If you cannot provide a financial sponsorship but still want to be give back to EYEJ here are some alternatives:

Market a EYEJ Event to Your Network

Business Logo added to Event Material
Featured in EYEJ Postive Changes Newsletter
Shout out of services / brand representation during Event
(1) Tickets to the EYEJ Empowering Changemakers Annual Fundraiser (June 4th)

Provide your Business Services to the EYEJ Team

Featured in EYEJ Postive Changes Newsletter
(2) Tickets to the EYEJ Empowering Changemakers Annual Fundraiser (June 4th)

EYEJ



Youth
Council

