



EYEJ amplifies youth voices for those that are silent. eyej.org

Mission:

EYEJ: Empowering Youth, Exploring Justice empowers and amplifies the voices of teens and pre-teens by bridging them with diverse individuals to engage in interactive discussions centered around social justice.

EYEJ believes social justice means equality and opportunity for all. We believe a commitment to social justice requires us to value our collective diversity and commit to challenging injustice while simultaneously advocating on behalf of those who have the least.

EYEJ has served over 1,500 underserved youth through it's Discussion Series, EYEJ Impact 25 Youth Council, Change Summits, Y.O.D.J.: Youth Online Discussing Justice, DiscussSocialJustice and All-Star Reading Program.

History

Due to the death and ruling of Trayvon Martin, and through discussion and civil discourse, several Plymouth Church, UCC members including Mai Moore and June Antoine quickly gathered Plymouth Church members together as they knew that youth deserved and needed support to be empowered in August, 2013. Founder: Mai Moore, with her background and success in the tech industry understanding the balance between taking personal risk, speed, business, creating impact and results and community was necessary to help to amplify youth voices. <http://eyej.org/our-story/>

Title: Social Media Influencers

Purpose:

To identify needs of the organization and spread messaging around what is needed and create and cultivate new relationships and partnerships

Term:

4-6 mos. 5 Hours a week. Can take up to 5 persons. Start: May 2020





Qualifications:

- You have positive energy and love connecting with people of all backgrounds.
- Embrace diversity, culture, open-minded and an out-of-the box thinker
- Advocate or interested in learning how to be an advocate for change
- Support the mission of EYEJ
- Leader within your community, groups, friends
- Not afraid to work with people from all backgrounds including social-economic, race, age, education level and more
- Team Player
- Motivator, Inspirational and good at choralng people
- Driven, Self-disciplined and flexible
- Effective interpersonal and relational skills
- Enjoyable and positive and impactful communication and commenting
- Understand wide various social media platforms and how to engage
- Meticulous of details, and a keen eye to sales materials i.e. detail oriented
- Excellent and professional English writing skills, great communicator

Duties:

- General understanding of the the EYEJ brand, the programs, mission and vision
- LEAD: to create an overall social media influencer plan
- Work closely with Social Media Team
- Engage with ALL EYEJ social media
- Research influencers pertaining to EYEJ's work and engage with them for EYEJ's mission
- Provide updated recommendations for EYEJ's social media
- Cultivate new relationships for partnership
- Understand the needs of EYEJ i.e. choralng volunteers, needs for funding, building awareness etc.

To apply: please email volunteer@eyej.org with your Cover Letter, Resume/Bio, any questions and if applicable samples of your work. EYEJ will respond to you and set up a time to speak to discuss the role further.

