



EYEJ amplifies youth voices for those that are silent. eyej.org

Mission:

EYEJ: Empowering Youth, Exploring Justice empowers and amplifies the voices of teens and pre-teens by bridging them with diverse individuals to engage in interactive discussions centered around social justice.

EYEJ believes social justice means equality and opportunity for all. We believe a commitment to social justice requires us to value our collective diversity and commit to challenging injustice while simultaneously advocating on behalf of those who have the least.

EYEJ has served over 1,500 underserved youth through it's Discussion Series, EYEJ Impact 25 Youth Council, Change Summits, Y.O.D.J.: Youth Online Discussing Justice, DiscussSocialJustice and All-Star Reading Program.

History

Due to the death and ruling of Trayvon Martin, and through discussion and civil discourse, several Plymouth Church, UCC members including Mai Moore and June Antoine quickly gathered Plymouth Church members together as they knew that youth deserved and needed support to be empowered in August, 2013. Founder: Mai Moore, with her background and success in the tech industry understanding the balance between taking personal risk, speed, business, creating impact and results and community was necessary to help to amplify youth voices. <http://eyej.org/our-story/>

Title: Public Relations/Communications Strategist Volunteer

Purpose:

To widely promote and publicize EYEJ, EYEJ programs, events, impact and news of EYEJ to the public via media press releases. **National preferred.**

Term:

4-6 Months Minimum. Longer preferred.





Qualifications:

- Community oriented & strong relationships within leading media organizations nationally i.e. NY Times, WSJ, the Atlantic, social justice based focused media...
- Relationships with Cleveland, OH or Ohio based media organizations is a plus, but not necessary
- Relationships within Education, Youth, Tech, Women, Entrepreneurship, Non-Profit areas a plus but not necessary
- Creative, strategic and willing to implement
- Strong English language oral and written communication skills

Duties:

- General understanding of the the EYEJ brand, the programs, mission and vision
- Act as liaison for PR for EYEJ working closely with Executive Director and Marketing BOD
- Create PR plan for organization
- Seek media opportunities for EYEJ and create innovative PR campaigns
- Submit written press releases/statements based on happenings in areas of product/programming, overall business, news, events and team
- Foster strong relationships for EYEJ with media
- Working with web site lead to keep EYEJ web site up-to-date with articles/press
- Partner with EYEJ blog lead if applicable

To apply: please email volunteer@eyej.org with your Cover Letter, Resume/Bio, any questions and if applicable samples of your work. EYEJ will respond to you and set up a time to speak to discuss the role further.

