



EYEJ amplifies youth voices for those that are silent. [eyej.org](http://eyej.org)

**Mission:**

EYEJ: Empowering Youth, Exploring Justice empowers and amplifies the voices of teens and pre-teens by bridging them with diverse individuals to engage in interactive discussions centered around social justice.

EYEJ believes social justice means equality and opportunity for all. We believe a commitment to social justice requires us to value our collective diversity and commit to challenging injustice while simultaneously advocating on behalf of those who have the least.

EYEJ has served over 1,500 underserved youth through it's Discussion Series, EYEJ Impact 25 Youth Council, Change Summits, Y.O.D.J.: Youth Online Discussing Justice, DiscussSocialJustice and All-Star Reading Program.

**History**

Due to the death and ruling of Trayvon Martin, and through discussion and civil discourse, several Plymouth Church, UCC members including Mai Moore and June Antoine quickly gathered Plymouth Church members together as they knew that youth deserved and needed support to be empowered in August, 2013. Founder: Mai Moore, with her background and success in the tech industry understanding the balance between taking personal risk, speed, business, creating impact and results and community was necessary to help to amplify youth voices. <http://eyej.org/our-story/>

**Title: Online and Offline Graphic Designer**

**Purpose:**

**To upgrade our online and offline creatives for consistency. To upgrade our Style Guide. To create new branded creatives that are crisp, clean, modern and clean according to our mission.**

**Term:**

**4-6 Months.**





### Qualifications:

- Preference is 2+ plus of graphic design experience, portfolio is required.
- Up to date on large top tier commercial brands design, creative and innovative with design.
- Extremely detail oriented, keen eye for design aesthetics and attention to details.
- Flexible in designing various creatives types from business collateral, to giving campaigns to online banners for social media plus more.
- Ability to plan an entire campaign and implement from start to finish.
- Virtual ok

### Duties:

- General understanding of the the EYEJ brand, the programs, mission and vision
- Act as liaison for Graphic Design for EYEJ working closely with Executive Director, Marketing BOD, Social Media Team, Marketing and #EMPOWER giving team
- Ability to set your own deadlines and find information within the organization and follow the scope of the goal of creatives
- Ability to prioritize and understand full landscape of a large quantity of designs needed and to create and manage deadlines
- Software usage is up to the designer, but proficient in the software
- Really be innovative, creative with cutting edge design, we are an entity that is out of the box, dynamic and a leader in marketing/creatives in comparison to other non-profits. Our backgrounds are in tech, so we want professional large scale designs that presents us a larger organization.

**To apply: please email [volunteer@eyej.org](mailto:volunteer@eyej.org) with your Cover Letter, Resume/Bio, any questions and if applicable samples of your work. EYEJ will respond to you and set up a time to speak to discuss the role further.**

