



EYEJ amplifies youth voices for those that are silent. [eyej.org](http://eyej.org)

**Mission:**

EYEJ: Empowering Youth, Exploring Justice empowers and amplifies the voices of teens and pre-teens by bridging them with diverse individuals to engage in interactive discussions centered around social justice.

EYEJ believes social justice means equality and opportunity for all. We believe a commitment to social justice requires us to value our collective diversity and commit to challenging injustice while simultaneously advocating on behalf of those who have the least.

EYEJ has served over 1,500 underserved youth through it's Discussion Series, EYEJ Impact 25 Youth Council, Change Summits, Y.O.D.J.: Youth Online Discussing Justice, DiscussSocialJustice and All-Star Reading Program.

**History**

Due to the death and ruling of Trayvon Martin, and through discussion and civil discourse, several Plymouth Church, UCC members including Mai Moore and June Antoine quickly gathered Plymouth Church members together as they knew that youth deserved and needed support to be empowered in August, 2013. Founder: Mai Moore, with her background and success in the tech industry understanding the balance between taking personal risk, speed, business, creating impact and results and community was necessary to help to amplify youth voices. <http://eyej.org/our-story/>

**Title: Fundraising Strategist Volunteer - Non-Profit**

**Purpose:**

**To support EYEJ in creating an overall fundraising plan for 2020 due to COVID-19 including out of the box ideas and deeply understanding wins and focus areas for EYEJ. Furthermore, if implementation of areas is a possibility for support, this is welcome.**

**Term:**

**4-6 Months. Longer is available.**





### **Qualifications:**

- Deep understanding of diversity, systems of oppression and social justice
- Master's Degree or Master's student preferred
- Excellent and professional English writing skills, great communicator
- Experience with proven methods with a wide variety of experience in fundraising for 501c3 non-profits
- Ability to create a plan and implement based on resources available
- Is a creative, out of the box thinker, for example, not afraid to look into fundraising re: tech, women's empowerment areas, small business, social justice etc.
- Virtual ok
- Use of SalesForce

### **Duties:**

- General understanding of the the EYEJ brand, the programs, mission and vision
- Act as liaison for Fundraising for EYEJ working closely with Executive Director, Board, Team Members and Volunteers
- Create a fundraising plan for \$550k to \$1.1M for FY 20 (September to August 2021) in collaboration with Executive Director - comprehensive annual plan
- Deeply understand all fundraising for EYEJ, along with strengths and focus areas to get results and wins - diversify development revenue streams
- Works with various areas of fundraising i.e. Giving Team, Sponsorships, Donor Advised Funds, Grant writer
- Ability to set your own deadlines and find information within the organization and follow the scope of the goal
- Make suggestions on new ways of thinking and/or best practices
- If applicable, create and maintain positive working relationships with donors and/or funders
- Educate board if applicable on needs for fundraising

**To apply: please email [volunteer@eyej.org](mailto:volunteer@eyej.org) with your Cover Letter, Resume/Bio, any questions and if applicable samples of your work. EYEJ will respond to you and set up a time to speak to discuss the role further.**

