



EYEJ amplifies youth voices for those that are silent. [eyej.org](http://eyej.org)

**Mission:**

EYEJ: Empowering Youth, Exploring Justice empowers and amplifies the voices of teens and pre-teens by bridging them with diverse individuals to engage in interactive discussions centered around social justice.

EYEJ believes social justice means equality and opportunity for all. We believe a commitment to social justice requires us to value our collective diversity and commit to challenging injustice while simultaneously advocating on behalf of those who have the least.

EYEJ has served over 1,500 underserved youth through it's Discussion Series, EYEJ Impact 25 Youth Council, Change Summits, Y.O.D.J.: Youth Online Discussing Justice, DiscussSocialJustice and All-Star Reading Program.

**History**

Due to the death and ruling of Trayvon Martin, and through discussion and civil discourse, several Plymouth Church, UCC members including Mai Moore and June Antoine quickly gathered Plymouth Church members together as they knew that youth deserved and needed support to be empowered in August, 2013. Founder: Mai Moore, with her background and success in the tech industry understanding the balance between taking personal risk, speed, business, creating impact and results and community was necessary to help to amplify youth voices. <http://eyej.org/our-story/>

**Title: Donor Acquisition Strategist Volunteer - Non-Profit**

**Purpose:**

**To create a plan around new donor acquisition and/or a focus on a plan around top tier donors for EYEJ based on the #EMPOWER giving campaign - [eyej.org/empower](http://eyej.org/empower)**

**Term:**

**4-6 Months. Longer is available.**





### **Qualifications:**

- Master's Degree or Master's student preferred
- Excellent and professional English writing skills, great communicator
- Experience with proven methods with individual donors for 501c3 non-profits
- Ability to create a plan and implement along with review of history, resources available
- Is a creative, out of the box thinker
- Virtual ok
- Use of Salesforce

### **Duties:**

- General understanding of the the EYEJ brand, the programs, mission and vision
- Act as liaison for Fundraising for EYEJ working closely with Executive Director, Board, Team Members and Volunteers
- Create a individual giving plan for 1-2 years along with goals
- He or she will be expected to take ownership of this brand-new initiative and shape the program as they need in order to produce the results necessary to achieve our campaign goals
- Ability to create profile of individual donors for EYEJ
- Deeply understand all strengths from previous giving campaigns for EYEJ
- Develop and implement short and long-term plans to secure new donors through board, volunteers, advisors, team members and volunteers
- Ability to set your own deadlines and find information within the organization and follow the scope of the goal
- Make suggestions on new ways of thinking and/or best practices
- If applicable, create and maintain positive working relationships with donors
- Educate board if applicable on needs for new donors and cultivate existing relationships

**To apply: please email [volunteer@eyej.org](mailto:volunteer@eyej.org) with your Cover Letter, Resume/Bio, any questions and if applicable samples of your work. EYEJ will respond to you and set up a time to speak to discuss the role further.**

